



Home and Design: Seattle/Tacoma

A TOUCH OF WHIMSY

With careful planning and uninhibited creativity, Kae Rosenberg builds beautifully balanced interiors that calm the mind and excite the soul.

“Homes should wrap their occupants with comfort yet excite them with the unexpected,” says Kae Rosenberg, interior designer and founder of eponymous firm Kae Rosenberg Design. A proud proponent of classic, contemporary, and cohesive spaces, her design philosophy is what she’s coined as organic transitional, a style that incorporates soothing neutrals, sustainable materials, and a combination of clean lines and flexible, organically inspired shapes.

From initial layout to final installation, Rosenberg’s design process is at once grounded by classic principles and imbued with the unexpected, made possible by her singular background. Before launching her interior design career in 2011, she worked in the fashion industry and authored several books. Perhaps most important is her degree in psychology and advanced master studies in interior architecture and interior design that allow for Rosenberg to connect deeply with clients, incorporate studied color theory, and create crafted calm.

“Homes are our refuge, where we can retreat and recharge,” she says. “If a space is replete with too much stimulation—multiple patterns, furnishings, or colors—the eye and the consciousness are pulled in many directions

simultaneously, negating the opportunity for restful focus.”

After striking an exacted balance between classicism and modernism, Rosenberg lures spontaneous whimsy into each interior. Whether integrating a room tucked behind a bookcase or reimagining a 1930s phone booth, she seeks to provide clients with “that something extra.”

Beyond all else, she is fueled by the boundless potential she inevitably finds. “I’m a beautifier, and I love to look at the before and after,” Rosenberg says. “When I perfect a project, I can bring joy and pride of ownership to its inhabitants.”



KAE ROSENBERG
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